

PERSONAL INFORMATION CATEGORY	PERSONAL INFORMATION THAT MAY BE COLLECTED BY CPK	SOURCE OF THE PERSONAL INFORMATION	BUSINESS/COMMERCIAL PURPOSE CATEGORY AS DEFINED IN SECTION 4	CATEGORIES OF THIRD PARTIES TO WHOM PERSONAL INFORMATION MAY BE "DISCLOSED" FOR A BUSINESS PURPOSE	CATEGORIES OF THIRD PARTIES TO WHOM PERSONAL INFORMATION MAY BE "SHARED"
Identifiers	Real name, postal address, unique personal identifier, email address, account name, online identifier	<ul style="list-style-type: none"> <li>• Information you provide CPK and our Providers when you use our Online Services.</li> <li>• Information we collect at our restaurants and through telephone ordering.</li> <li>• Information we collect when you contact us.</li> <li>• Social networking information.</li> <li>• Contact information for email newsletters, emails and/or mobile offers.</li> <li>• Entry Information for Contests.</li> <li>• Information collected for online surveys or voting.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>• Providers (such as third-party delivery providers; analytics/research providers; marketing providers (including for sweepstakes, promotions, contests); gift cards; voting, survey, and payment services providers at our restaurants, telephone and online; and other providers related to our Online Services)</li> <li>• Professional advisors</li> <li>• Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>• Parties to a corporate transaction</li> <li>• Parties you intentionally request/authorize</li> <li>• Parties related to protecting security of our facilities and Sites</li> </ul>	<ul style="list-style-type: none"> <li>• Analytics/research providers; marketing providers (including voting, survey and promotions)</li> <li>• Certain marketing and strategic partners</li> <li>• Advertising partners for online advertising</li> </ul>
Personal information (as listed in the California Customer Records statute; Cal. Civ. Code § 1798.80(e))	Name, signature, telephone number, credit card, username and password for online accounts.	<ul style="list-style-type: none"> <li>• Information you provide CPK and our Providers when you use our Online Services.</li> <li>• Information we collect at our restaurants and through telephone ordering.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>• Providers (such as third-party delivery providers; analytics/research providers; marketing providers (including for sweepstakes, promotions, contests); gift cards; voting, survey, and payment services providers at our restaurants, telephone and online; and other providers related to our Online Services)</li> <li>• Professional advisors</li> </ul>	<ul style="list-style-type: none"> <li>• Analytics/research providers; marketing providers (including voting, survey and promotions)</li> <li>• Certain marketing and strategic partners</li> </ul>

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				<ul style="list-style-type: none"> <li>• Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>• Parties to a corporate transaction</li> <li>• Parties you intentionally request/authorize</li> <li>• Parties related to protecting security of our facilities and Sites</li> </ul>	<ul style="list-style-type: none"> <li>• Advertising partners for online advertising</li> </ul>
Protected classification characteristics under California or federal law	Age, sex (including gender).	<ul style="list-style-type: none"> <li>• Information you provide CPK and our Providers when you use our Online Services.</li> <li>• Information we collect at our restaurants and through telephone ordering.</li> <li>• Entry Information for Contests.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>• Providers (such as third-party delivery providers; analytics/research providers; marketing providers (including for sweepstakes, promotions, contests); gift cards; voting, survey, and payment services providers at our restaurants, telephone and online; and other providers related to our Online Services)</li> <li>• Professional advisors</li> <li>• Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>• Parties to a corporate transaction</li> <li>• Parties you intentionally request/authorize</li> <li>• Parties related to protecting security of our facilities and Sites</li> </ul>	<ul style="list-style-type: none"> <li>• Analytics/research providers; marketing providers (including voting, survey and promotions)</li> <li>• Certain marketing and strategic partners</li> <li>• Advertising partners for online advertising</li> </ul>
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Commercial information	Records of consumers' orders, purchasing or consuming histories.	<ul style="list-style-type: none"> <li>Information we collect at our restaurants and through telephone ordering.</li> <li>Information we collect when you contact us.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>Professional advisors</li> <li>Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>Parties to a corporate transaction</li> <li>Parties you intentionally request/authorize</li> <li>Parties related to protecting security of our facilities and Sites</li> </ul>	<ul style="list-style-type: none"> <li>Certain marketing and strategic partners</li> <li>Advertising partners for online advertising</li> </ul>
Biometric information	None.	CPK does not retain this.	Not applicable	Not applicable	Not applicable
Internet or other similar network activity	IP address, geolocation data, information on a Consumer's interaction with CPK's website and mobile application, as well as CPK customer satisfaction surveys.	<ul style="list-style-type: none"> <li>Information you provide CPK and our Providers when you use our Online Services.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>Providers (such as third-party delivery providers; analytics/research providers; marketing providers (including for sweepstakes, promotions, contests); gift cards; voting, survey, and payment services providers at our restaurants, telephone and online; and other providers related to our Online Services)</li> <li>Professional advisors</li> <li>Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>Parties to a corporate transaction</li> <li>Parties you intentionally request/authorize</li> <li>Parties related to protecting security of our facilities and Sites</li> </ul>	<ul style="list-style-type: none"> <li>Analytics/research providers; marketing providers (including voting, survey and promotions)</li> <li>Certain marketing and strategic partners</li> <li>Advertising partners for online advertising</li> </ul>
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Geolocation data	Physical location, Wi-Fi, data and IP Address when you are using our App and location services are enabled by you on your device to help provide restaurant locations and timing.	<ul style="list-style-type: none"> <li>Information we collect at our restaurants and through telephone ordering.</li> <li>Social networking information.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>Professional advisors</li> <li>Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>Parties to a corporate transaction</li> <li>Parties you intentionally request/authorize</li> <li>Parties related to protecting security of our facilities and Sites</li> </ul>	Not applicable
Sensory data	Audio from voicemails or recorded phone calls, photographs, videos or security camera footage.	<ul style="list-style-type: none"> <li>Social networking information.</li> <li>Entry Information for Contests.</li> <li>Information collected for online surveys or voting.</li> </ul>	c, e, f, n,	<ul style="list-style-type: none"> <li>Providers (such as marketing providers (including for sweepstakes, promotions, contests); voting, survey at our restaurants and online; and other providers related to our Online Services)</li> <li>Professional advisors</li> <li>Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>Parties to a corporate transaction</li> <li>Parties you intentionally request/authorize</li> <li>Parties related to protecting security of our facilities and Sites</li> </ul>	<ul style="list-style-type: none"> <li>Analytics/research providers; marketing providers (including voting, survey and promotions)</li> <li>Certain marketing and strategic partners</li> <li>Advertising partners for online advertising</li> </ul>
Professional or employment-related information	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application.	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application.	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application.	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application

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Education information, as defined by the Family Educational Rights and Privacy Act	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application.	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application.	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application.	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application	See the CPK Employee Privacy Policy provided to CPK employees or upon a CPK job application
Inferences drawn from other personal information	When a Consumer creates a profile on CPK's loyalty platform, CPK tracks behaviors such as which location they order food from, which menu items are ordered, points earned/points level*, or the name affiliated with the orders.	<ul style="list-style-type: none"> <li>• Information we collect at our restaurants and through telephone ordering.</li> <li>• Information we collect when you contact us.</li> <li>• Social networking information.</li> <li>• Information collected for online surveys or voting.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>• Providers (such as marketing providers (including for sweepstakes, promotions, contests); voting, survey at our restaurants and online; and other providers related to our Online Services)</li> <li>• Professional advisors</li> <li>• Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>• Parties to a corporate transaction</li> <li>• Parties you intentionally request/authorize</li> <li>• Parties related to protecting security of our facilities and Sites</li> </ul>	<ul style="list-style-type: none"> <li>• Analytics/research providers; marketing providers (including voting, survey and promotions)</li> <li>• Certain marketing and strategic partners</li> <li>• Advertising partners for online advertising</li> </ul>
Sensitive Personal Information	Credit card information, precise geolocation when you are using our App and location services are enabled by you on your device, IP Address, WiFi.	<ul style="list-style-type: none"> <li>• Information you provide CPK and our Providers when you use our Online Services.</li> <li>• Information we collect at our restaurants and through telephone ordering.</li> <li>• Social networking information.</li> </ul>	a, b, c, d, e, f, g, h, i, j, k, l, m, n	<ul style="list-style-type: none"> <li>• Providers</li> <li>• Professional advisors</li> <li>• Law enforcement, public authorities, regulators, and other parties for legal reasons, required by law or protection of us, a third party or the public</li> <li>• Parties to a corporate transaction</li> <li>• Parties you intentionally request/authorize</li> </ul>	Not applicable

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